

ATLANTA BUSINESS LEAGUE
AD RATES
2011

ITEM	DIMENSIONS	RATE
CEO Awards Luncheon 2011 PRODUCT SAMPLING	Product Sampling/ Small/Corporate/Member Rate	\$500/\$1,000
	Product Sampling/ Non-Members	\$1,500
Super Tuesday Conference 2011 PRODUCT SAMPLING	Product Sampling/ Small/Corporate	\$500/\$1,000
	Product Sampling/ Non-Members	\$1,500
Resource Guide To African-American Female Business Owners and Professionals 2011-2012	4 Page 4 Color Advertorial	\$4,000
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 PURCHASE	Resource Guide Purchase	\$25
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 AD / A	Inside Cover / 4 Color	\$2,500
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 AD / C	Full Page / 4 Color	\$1,500
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 AD / D	Full Page / 4 Color / (Member Rate)	\$1,050
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 AD / E	Full Page / Black & White	\$1,000
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 AD / F	Full Page / Black & White / (Member Rate)	\$750
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 AD / G	Half Page / Black & White / Color Horizontal	\$750/\$1,250
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 AD / H	Half Page / Black & White / Color Horizontal / MEMBER RATE	\$525/\$825
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 AD / I	Half Page / Black & White / Color Vertical	\$750/\$1,250
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 AD / J	Half Page / Black & White / Color Vertical / MEMBER RATE	\$525/\$825
Resource Guide To African-American Female Business Owners and Professionals 2011-2012 LISTING with Photo	Photo with Listing	\$125
Membership Directory 2011-2012 Advertorial	4 Page 4 Color Advertorial	\$4,000
Membership Directory 2011-2012 Ad / M	Inside Cover / 4 Color	\$2,500
Membership Directory 2011-2012 Ad/ N	Full Page / 4 Color	\$1,500
Membership Directory 2011-2012 Ad / O	Full Page / 4 Color / (Member Rate)	\$1,050
Membership Directory 2011-2012 PURCHASE / A	Directory Purchase	\$100
Membership Directory 2011-2012 PURCHASE / B	Directory Purchase / Additional Copies / MEMBER RATE	\$50
Membership Directory 2011-2012 AD / A	Full Page / Black & White	\$1,000

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Membership Directory 2011-2012 AD / B	Full Page / Black & White / MEMBER RATE	\$750
Membership Directory 2011-2012 AD / C	Half Page / Black & White / Color/ Horizontal	\$750/\$1,250
Membership Directory 2011-2012 AD / D	Half Page / Black & White / Color/ Horizontal / MEMBER RATE	\$525/\$825
Membership Directory 2011-2012 AD / E	Half Page / Black & White / Color/ Vertical	\$750/\$1,250
Membership Directory 2011-2012 AD / F	Half Page / Black & White / Color/ Vertical / MEMBER RATE	\$525/\$825
Membership Directory 2011-2012 AD / G	Quarter Page/ Black & White / Color	\$400/\$900
Membership Directory 2011-2012 AD / H	Quarter Page / Black & White/ Color MEMBER RATE	\$325/\$625
ABL News Exchange Newsletter/Quarterly AD / A	Full Page / Black & White	\$1,000
ABL News Exchange Newsletter/Quarterly AD / B	Full Page / Black & White / MEMBER RATE	\$750
ABL News Exchange Newsletter/Quarterly AD / C	Half Page / Black & White / Horizontal	\$750
ABL News Exchange Newsletter/Quarterly AD / D	Half Page / Black & White / Horizontal / MEMBER RATE	\$525
ABL News Exchange Newsletter/Quarterly AD / E	Quarter Page / Black & White / Vertical	\$400
ABL News Exchange Newsletter/Quarterly AD / F	Quarter Page / Black & White / Vertical / MEMBER RATE	\$325