



ATLANTA BUSINESS LEAGUE

SINCE 1933

Dear ABL Members & Friends:

This fall, business and professional women from throughout the metro Atlanta Community will celebrate the **Twenty-Seventh Annual Super Tuesday**, hosted by the Atlanta Business League (ABL).

Scheduled for October 4th, *Super Tuesday* will bring business owners and professionals together to address topics of interest and concern while highlighting the successes and accomplishments of African American women. The day of activities includes exhibits, workshops and forums, and an award's recognition luncheon.

The *Super Tuesday* Awards seek to encourage African American female entrepreneurs to holdfast to the goals of business ownership. The awards program acknowledges that the measure of success is not only in the annual receipts, but in the capacity to remain committed to one's vision of private enterprise.

Listed below are the *Super Tuesday* Awards Categories.

- ◆ **Home-Based Business Achievement** -- recognizes the woman who owns and operates a successful business enterprise from a home office.
- ◆ **Creative Style** -- recognizes the female entrepreneur who has used the most creative techniques in sales, marketing or advertising as a method to business growth.
- ◆ **Success Against the Odds** -- recognizes a female who has successfully built a business through difficult times, and in the face of severe obstacles. A woman who has overcome dire circumstances and continue to operate at a profit.
- ◆ **Non-Traditional Business Enterprise** -- recognizes the successful operation of a business enterprise providing services and or products in a field or industry that has traditionally been closed to women.
- ◆ **Outstanding Achievement** (The premiere award) -- recognizes the achievement of outstanding success in the generation of sales, new business growth, and expansion into new markets. This award recognizes Atlanta's most successful African American Female business owner for 2011.

Please complete and return the enclosed nominee application along with a black & white head shot photo by Friday, August 19, 2011 to Atlanta Business League, Attention: Nominations, P.O. Box 92363, Atlanta, GA 30314. Use additional paper if necessary. Incomplete or illegible applications may not be considered. All finalists will be notified no later than Friday, August 26, 2011

We look forward to you joining us for the 27th Annual *Super Tuesday Conference*.

Sincerely,

Leona Barr-Davenport
President & CEO

**Atlanta Business League
27th Annual Super Tuesday Awards**

"Honoring African American Female Entrepreneurs for their enterprising spirit, unique style, strength and success in business."

2011 NOMINEE APPLICATION

Please type.

Nominee Name _____ Title _____

Company Name _____

Company Address _____

City/State/Zipcode _____

Phone # _____ Fax # _____ Email _____

Type of Product or Service: _____

Year business began? _____ (2 year minimum required) Number of employees? _____

Check one: Owner Partner Other specify _____
(Must own at least 51% of business)

Annual Receipts 2008 _____ 2009 _____ 2010 _____
(This information is reviewed by the selection committee only. A dollar range is acceptable. Omissions may result in disqualification)

** Yes, please consider me for the following award category:

- ◆ Home Based Business Achievement
- ◆ Creative Style
- ◆ Success Against the Odds
- ◆ Non - Traditional Enterprise
- ◆ Outstanding Achievement (Woman of the Year)

Note: After reviewing your package, the selection committee may consider you for another category.

Accompanying this application, please submit 5 packages for the review by the judges. Include among the items you send for review the following information: **(No fax copies accepted)**

- A brief history on your company.
- An electronic copy and hard copy of your bio and photograph.
- Why your company should be considered for this award.
- A list of major clients
- Collateral Material
- Copy of Certification as a African-American Female owned business (if available)
- Any other items i.e.; media releases, special recognitions, etc.

Application
Submitted by: _____ Telephone # _____

DEADLINE FOR RECEIPT OF NOMINATION FORM IS Friday, August 19, 2011