

ATLANTA BUSINESS LEAGUE

AD Rates 2006

ITEM	DIMENSIONS	RATE
CEO Awards Luncheon Book 2006 AD / A	Inside Front / Black & White	\$2,000
CEO Awards Luncheon Book 2006 AD / B	Inside Back / Black & White	\$2,000
CEO Awards Luncheon Book 2006 AD / C	Back Cover / Black & White	\$2,500
CEO Awards Luncheon Book 2006 AD / D	Full Page / Black & White	\$1,500
CEO Awards Luncheon Book 2006 AD / E	Full Page / Black & White / MEMBER RATE	\$1,050
CEO Awards Luncheon Book 2006 AD / F	Half Page / Black & White / Horizontal	\$1,100
CEO Awards Luncheon Book 2006 AD / G	Half Page / Black & White / Horizontal / MEMBER RATE	\$770
CEO Awards Luncheon Book 2006 AD / H	Half Page / Black & White / Vertical	\$1,100
CEO Awards Luncheon Book 2006 AD / I	Half Page / Black & White / Vertical / MEMBER RATE	\$770
CEO Awards Luncheon 2006 PRODUCT SAMPLING	Product Sampling	\$500
Super Tuesday Luncheon Book 2006 AD / A	Inside Front / Black & White	\$2,000
Super Tuesday Luncheon Book 2006 AD / B	Inside Back / Black & White	\$2,000
Super Tuesday Luncheon Book 2006 AD / C	Back Cover / Black & White	\$2,500
Super Tuesday Luncheon Book 2006 AD / D	Full Page / Black & White	\$1,500
Super Tuesday Luncheon Book 2006 AD / E	Full Page / Black & White / MEMBER RATE	\$1,050
Super Tuesday Luncheon Book 2006 AD / F	Half Page / Black & White	\$1,100
Super Tuesday Luncheon Book 2006 AD / G	Half Page / Black & White / MEMBER RATE	\$770
Super Tuesday Luncheon Book 2006 AD / H	Half Page / Black & White / Vertical	\$1,100
Super Tuesday Luncheon Book 2006 AD / I	Half Page / Black & White / Vertical / MEMBER RATE	\$770
Resource Guide To African-American Female Business Owners and Professionals 2006-2007	4 Page 4 Color Advertorial	\$4,000
Resource Guide To African-American Female Business Owners and Professionals 2005-2006 PURCHASE	Resource Guide Purchase	\$15
Resource Guide To African-American Female Business Owners and Professionals 2006-2007 AD / A	Inside Cover / 4 Color	\$2,500
Resource Guide To African-American Female Business Owners and Professionals 2006-2007 AD / C	Full Page / 4 Color	\$1,500
Resource Guide To African-American Female Business Owners and Professionals 2006-2007 AD / D	Full Page / 4 Color / (Member Rate)	\$1,050
Resource Guide To African-American Female Business Owners and Professionals 2006-2007 AD / E	Full Page / Black & White	\$1,000
Resource Guide To African-American Female Business Owners and Professionals 2006-2007 AD / F	Full Page / Black & White / (Member Rate)	\$700
Resource Guide To African-American Female Business Owners and Professionals 2006-2007 AD / G	Half Page / Black & White / Horizontal	\$550
Resource Guide To African-American Female Business Owners and Professionals 2006-2007 AD / H	Half Page / Black & White / Horizontal / MEMBER RATE	\$385
Resource Guide To African-American Female Business Owners and Professionals 2006-2007 AD / I	Half Page / Black & White / Vertical	\$550
Resource Guide To African-American Female Business Owners and Professionals 2006-2007 AD / J	Half Page / Black & White / Vertical / MEMBER RATE	\$385
Resource Guide To African-American Female Business Owners and Professionals 2006-2007 LISTING with Photo	Photo with Listing	\$100
Membership Directory 2006-2007 PURCHASE / A	Directory Purachase	\$50
Membership Directory 2006-2007 PURCHASE / B	Directory Purachase / Additional Copies / MEMBER RATE	\$25
Membership Directory 2006-2007 AD / A	Full Page / Black & White	\$1,000
Membership Directory 2006-2007 AD / B	Full Page / Black & White / MEMBER RATE	\$750
Membership Directory 2006-2007 AD / C	Half Page / Black & White / Horizontal	\$500
Membership Directory 2006-2007 AD / D	Half Page / Black & White / Horizontal / MEMBER RATE	\$400
Membership Directory 2006-2007 AD / E	Half Page / Black & White / Vertical	\$500
Membership Directory 2006-2007 AD / F	Half Page / Black & White / Vertical / MEMBER RATE	\$400
Membership Directory 2006-2007 AD / G	Quarter Page	\$325
Membership Directory 2006-2007 AD / H	Quarter Page / MEMBER RATE	\$250
Membership Directory 2006-2007 AD / I	Business Card	\$125
Membership Directory 2006-2007 AD / J	Business Card / MEMBER RATE	\$100
ABL News Exchange Newsletter/Quarterly AD / A	Full Page / Black & White	\$1,000
ABL News Exchange Newsletter/Quarterly AD / B	Full Page / Black & White / MEMBER RATE	\$750
ABL News Exchange Newsletter/Quarterly AD / C	Half Page / Black & White / Horizontal	\$500
ABL News Exchange Newsletter/Quarterly AD / D	Half Page / Black & White / Horizontal / MEMBER RATE	\$400
ABL News Exchange Newsletter/Quarterly AD / E	Quarter Page / Black & White / Vertical	\$500
ABL News Exchange Newsletter/Quarterly AD / F	Quarter Page / Black & White / Vertical / MEMBER RATE	\$400
ABL News Exchange Newsletter/Quarterly AD / G	Business Card	\$125
ABL News Exchange Newsletter/Quarterly AD / H	Business Card / MEMBER RATE	\$100