



“MEN OF INFLUENCE 2008” OVERVIEW

For many years, the Atlanta Business League (ABL) has recognized business owners, professionals, community and civic leaders in Metropolitan Atlanta. This year the Atlanta Business League will publish our second list of Atlanta's Men of Influence for 2008 during an evening affair on Tuesday, July 22, 2008, 5:30 p.m. at the Atlanta Marriott Marquis.

The list reflects the names of black men in metro Atlanta communities who have reached senior level positions within their profession, are leading entrepreneurs in their industry, have proven history-making feats or have attained the ability to influence large public bodies politically and in government. In addition to professional accomplishments, the Men of Influence have demonstrated their commitment to the citizenry of Metro Atlanta by maintaining significant involvement and participation in community and civic activities. The **Legacy Award** will also be presented to one legend whose efforts, good deeds and impact will outlast the test of time and positively impact the community for generations to come.

Our goal is to provide an educational opportunity for individuals at all levels from middle school to corporate America to meet and interact with men in leading and history making positions throughout Metro Atlanta. For many it is a source of hope displaying living examples and an enlightening experience to know that opportunities avail themselves for African-American men. The League believes that it is our responsibility to include this effort as a part of its information clearinghouse initiative.

Each **Man of Influence** will receive a pin commemorating his selection.



“MEN OF INFLUENCE 2008” SPONSORSHIP BENEFITS

GOLD SPONSOR (\$12,500)

- Ten (10) VIP Tickets
- Sponsor Logo on all Printed Communications – 15,000 Distributed
- Sponsor recognition during reception
- Product Sampling (Distribution of promotional items or literature)
- Display of Corporate Signage (Signs are provided by the sponsor)
- Recognition as Honorary Chair in the program
- Sponsor Remarks or Program Participant
- Inclusion in Publicity and Advertisement

SILVER SPONSOR (\$9,500)

- Ten (10) VIP Tickets
- Logo printed in program and invitation
- Sponsor recognition during reception
- Product Sampling (Distribution of promotional items or literature)
- Recognition as Honorary Co-Chair in the program

BRONZE SPONSOR (\$5,000)

- Ten (10) VIP Tickets
- Logo printed in program
- Sponsor recognition during reception

CORPORATE TABLE (\$1,250): Ten (10) Reserved Tickets

SMALL BUSINESS / NONPROFIT TABLE (\$1,000): Ten (10) Reserved Tickets

