

**NEWS RELEASE**

Contact: Leona Barr Davenport, 404.584.8126

For Immediate Release

**Lifestyle Brand Maven B. Smith Will Speak at Atlanta Business League Conference**

September 20, 2010 - Atlanta, GA. The Atlanta Business League's 26<sup>th</sup> Annual Super Tuesday Conference will include an opening plenary and luncheon featuring B. Smith, owner of three B. Smith restaurants, and creator of the B. Smith Home Collection, the first line from an African-American woman to be sold at a nationwide retailer (Bed Bath & Beyond). The conference occurs Tuesday, October 5<sup>th</sup> from 8am – 5pm at the Atlanta Marriott Marquis.

Smith was the first African-American woman to appear on the cover of Mademoiselle magazine in 1976 and one of the first professional models to leverage her career into multiple successful business ventures. She owns restaurants in New York and Washington D.C., has hosted a nationally syndicated/cable lifestyle television show *B. Smith with Style*, has written several cookbooks, and has represented international brands like Betty Crocker, Pillsbury, Mercedes-Benz, Colgate Palmolive Oxy, and McCormick's Lawry seasonings, to name a few.

Super Tuesday attendees are likely to hear Smith discuss numerous business topics such as branding, partnerships, diversification, and reinventing yourself. The plenary address is expected to attract over 200 male and female business professionals and entrepreneurs and the luncheon, which features an awards ceremony will attract corporate executives and entrepreneurs.

The ABL's Super Tuesday Conference has a mission to inspire and inform through workshops and training for participants, and to recognize African American Female Business Owners and Professionals from all walks of life. The conference will also include panel discussions, workshops, and an awards luncheon to round out the day's activities.

The Atlanta Business League was established in 1933 as an affiliate of the National Business League, which was founded by Dr. Booker T. Washington. The ABL, currently led by president and CEO, Leona Barr-Davenport, fosters the growth, creation, and development of successful business enterprises owned, operated and managed by African-Americans in metropolitan Atlanta.

Individuals, groups or companies interested in purchasing tickets for the Super Tuesday conference which includes the luncheon please contact the Atlanta Business League at 404.584.8126 or online at [www.atlantabusinessleague.org](http://www.atlantabusinessleague.org).