

NEWS RELEASE

Contact: Leona Barr Davenport, 404.584.8126

For Immediate Release

**Celebrity Entrepreneurs a Big Hit During Atlanta Business League's
Super Tuesday Conference**

October 12, 2010 - Atlanta, GA. Nearly 700 entrepreneurs, corporate executives, and celebrities attended The Atlanta Business League's 26th Annual Super Tuesday Conference on October 5th at the Atlanta Marriott Marquis. Celebrity participants included B. Smith and Atlanta native, Fonsworth Bentley.

The conference began with a plenary address from Smith, owner of three B. Smith restaurants, and creator of the B. Smith Home Collection, the first line from an African-American woman to be sold at a nationwide retailer (Bed Bath & Beyond). Both Smith and Bentley participated in the "Following in the Footsteps of Success" workshop. Bentley, who rose to fame in Sean Combs' reality TV show, "Making the Band 2," authored *Advance Your Swagger: How to Use Manners, Confidence and Style to Get Ahead*, and currently hosts MTV'S "From G's to Gents."

Smith also provided greetings during the sold-out awards luncheon, which honored 15 African American women with coveted Super Tuesday awards. Award winners included Geri Thomas, GA Market President, Bank of America, Stacey Scott, CEO, Elgia, Inc., Kay Williams, President, Kaco Supply Company, Marie Fowler, President/CEO, American Technologies, LLC, and Lisa Jones, Chief EyeMail Officer, EyeMail Inc.

Executives from Georgia Power Company, AGL Resources, The Home Depot, C.D. Moody Construction, and Morehouse College Entrepreneurship Center participated in workshops on branding, financing, and social network media. Belk conducted a professional wardrobing seminar, AirTran Airways sponsored business class tickets for the silent auction and WCLK provided three business advertising packages as door prizes.

The ABL's Super Tuesday Conference has a mission to inspire and inform through workshops and training for participants, and to recognize African American Female Business Owners and Professionals from all walks of life. The conference will also include panel discussions, workshops, and an awards luncheon round out the day's activities.

The Atlanta Business League was established in 1933 as an affiliate of the National Business League, which was founded by Dr. Booker T. Washington. The ABL, currently led by Leona Barr-Davenport, fosters the growth, creation, and development of successful business enterprises owned, operated and managed by African-Americans in metropolitan Atlanta.

For more about the Atlanta Business League please call 404.584.8126.