



EDWARD MENIFEE

National Speaker and Consultant

Edward Meniffee has held management and leadership positions in Urban and Rural Economic Development Programs with emphasis on motivation, education, and business. His current professional and civic involvement include: *President and Senior Consultant* of Southeastern Management and Business Development Company, Bar Association Support to Improve Correctional Services (BASICS) Program's *Director of Training* with the State Bar of Georgia and *Founder/Director* of Southwest Atlanta Youth Business Organization (SWAYBO).

As Founder/Director of SWAYBO, Edward has trained and motivated youth in life, education, and business. The weekly training sessions provide young people an opportunity to learn and earn at the same. In over 20 years, his work with over 400 youth has turned \$25.00 in over \$1,250,000. He has taken these young people on educational excursions that over 15 foreign countries and 30 states within the United States of America. Personally, Edward has visited 53 foreign countries and 40 of the 50 states.

As an author, Edward Meniffee has three publications: Estimating and Rehabilitation of Buildings, The New Bible-Not Religion But Reality, and How to Achieve not Only Success but also Peace of Mind. Additionally, Meniffee authored the course "Comprehensive World of Work and Business Training for Prisons" copyrighted by Edward Meniffee and the State Bar of Georgia. He co-authored the Three P's of Successful Employment along with late wife Rose Meniffee. As a producer, Edward created a 16 minute training film entitled "You and the World of Work."

For his outstanding achievements and his unwavering efforts in educating, training, and motivating youths, prisoners, and professionals both locally and nationally, Edward has received awards and has been recognized by WXIA 11-Alive Television Station of Atlanta, Georgia, State Bar of Georgia, Atlanta City Council, Atlanta Business League, Concerned Black Clergy, the Martin Luther King, Jr. Center for Non-Violent Social Change, Southern Bell, the Equitable Company, and Delta Sigma Theta Sorority, Inc.

Meniffee holds directorships on the boards of numerous organizations in Georgia including APEX, Fulton County Board of Ethics, Health Planning and Review Board of the State of Georgia, and SWAYBO Incorporated.

Finally, Edward Meniffee not only believes in living but sharing life. Meniffee is the father of four children—Edward, Jr. Illya, Terese, and Joshua.