



**ATLANTA BUSINESS LEAGUE**

**CORPORATE**

# ABL CEO Luncheon RATE SHEET

**2010**

<b>SPONSORSHIPS BENEFITS / RATES</b>	<b>TITLE</b>	<b>MAJOR</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
	<b>\$25k</b>	<b>\$20k</b>	<b>\$15k</b>	<b>\$10k</b>	<b>\$5k</b>	<b>\$2.5k</b>
Two (2) Corporate Tables of Ten (10)	X	X				
Sponsor Logo on all Mailings - 5,000 Distributed	X	X	X	X		
Sponsor Logo in Program Booklet - 1,500 Distributed	X	X	X	X		
Sponsor Recognition during Luncheon & in Media Promotions	X	X				
Four (4) Color Ad in Membership Directory - 5,000 Distributed	X					
Distribution of Promotional Items or Literature (*)	X	X	X	X		
Program Participation - Sponsor Remarks or Award Presentation	X					
Head Table Seating for one (1)	X	X				
One (1) Corporate Table of Ten			X	X	X	X
Sponsor Recognition during Luncheon			X	X	X	X
One Full Page B&W Ad in Membership Directory - 5,000 Distributed		X	X	X		
Sponsor Listing in Select Mailings - 5,000 Distributed					X	X
Sponsor Listing in Program Booklet - 1,500 Distributed					X	X
One-Half Page B&W Ad in Membership Directory					X	
<i>(*) : Promotional items are provided by your company. The Atlanta Business League reserves the right to reject any ad or promotional item which is not in keeping with the standards of the ABL.</i>						

<b>Membership Directory</b> (5,000 distribution)	<b>Member</b>	<b>Non-Member</b>
	<b>BW/Color</b>	<b>BW/Color</b>
4 Page 4 Color Advertorial	\$4,000	\$5,000
Full Page B&W/ Color	\$750/1,050	\$1,000/1,500
Half Horizontal B&W/ Color	\$525/825	\$750/1,250
Half Vertical B&W/ Color	\$525/825	\$750/1,250
Quarter B&W / Color	\$325/625	\$400/900
Headshot Photo	\$125	
<b>Product Sampling</b>	\$1,000	\$1,500
<b>Ad Sizes</b>		
	<b>Format</b>	<b>Size</b>
Full or Cover Page		7 1/2" X 10"
Half Page	Horizontal	7 1/4" X 5"
Half Page	Vertical	3 5/8" X 10"
Quarter		3 5/8" X 5"
<i>Note Well: The Atlanta Business League reserves the right to reject any ad which is not keeping the standards of ABL publications. Sponsor &amp; Ad Reservations must be received by 4/23/10 for inclusion in the Membership Directory</i>		



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# ABL CEO Luncheon RESERVATION FORM

**2010**

COMPANY / CONTACT INFORMATION			
Company:			Date: / /
Contact:	Title:		
Address:	Phone: ( )		
City:	State:	Zip:	Fax: ( )
E-Mail:	Web Site:		

Sponsorship Levels	Quantity	Rate	Amount
Title		\$25,000	
Major		\$20,000	
Platinum		\$15,000	
Gold		\$10,000	
Silver		\$5,000	
Bronze		\$2,500	
<b>Total</b>			<b>\$</b>
Product Sampling	Member	Non-Member	
	\$1,000	\$1,500	
<b>Total</b>			<b>\$</b>
Advertising		Rates:	Amount
Membership Directory	Size	Members	Non Members
4 Page 4 Color Advertorial		\$4,000	\$5,000
Full Page: B&W / Color	7 1/2" X 10"	\$750 / 1,050	\$1,000 / 1,500
Half Horizontal: B&W / Color	7 1/4" X 5"	\$525 / 825	\$750 / 1,250
Half Vertical: B&W / Color	3 5/8" X 10"	\$525 / 825	\$750 / 1,250
Quarter: B&W / Color	3 5/8" X 5"	\$325 / 625	\$400 / 900
Headshot Photo		\$125	
<b>Total</b>			<b>\$</b>

**METHOD OF PAYMENT**

Payment is enclosed in the amount of \$\_\_\_\_\_

Please charge my account \$\_\_\_\_\_ for the item(s) indicated above.

Name on card: \_\_\_\_\_

Check one: ( ) Visa ( ) MC ( ) Amex ( ) Discover

Signature: \_\_\_\_\_

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

**RSVP** with payment by Friday, **May 7**, 2010 / NO Refunds after Friday, **May 21**, 2010