



ATLANTA BUSINESS LEAGUE

CORPORATE

ABL CEO Luncheon RATE SHEET

2011

SPONSORSHIPS BENEFITS / RATES	TITLE	MAJOR	PLATINUM	GOLD	SILVER	BRONZE
	\$25k	\$20k	\$15k	\$10k	\$5k	\$2.5k
Two (2) Corporate Tables of Ten (10)	X	X				
Sponsor Logo on all Mailings - 5,000 Distributed	X	X	X	X		
Sponsor Logo in Program Booklet - 1,500 Distributed	X	X	X	X		
Sponsor Recognition during Luncheon & in Media Promotions	X	X				
Four (4) Color Ad in Membership Directory - 5,000 Distributed	X					
Distribution of Promotional Items or Literature (*)	X	X	X	X		
Program Participation - Sponsor Remarks or Award Presentation	X					
Head Table Seating for one (1)	X	X				
One (1) Corporate Table of Ten			X	X	X	X
Sponsor Recognition during Luncheon			X	X	X	X
One Full Page B&W Ad in Membership Directory - 5,000 Distributed		X	X	X		
Sponsor Listing in Select Mailings - 5,000 Distributed					X	X
Sponsor Listing in Program Booklet - 1,500 Distributed					X	X
One-Half Page B&W Ad in Membership Directory					X	
<i>(*): Promotional items are provided by your company. The Atlanta Business League reserves the right to reject any ad or promotional item which is not in keeping with the standards of the ABL.</i>						

Membership Directory (5,000 distribution)	Member	Non-Member
	BW/Color	BW/Color
4 Page 4 Color Advertorial	\$4,000	\$5,000
Full Page B&W/ Color	\$750/1,050	\$1,000/1,500
Half Horizontal B&W/ Color	\$525/825	\$750/1,250
Half Vertical B&W/ Color	\$525/825	\$750/1,250
Quarter B&W / Color	\$325/625	\$400/900
Headshot Photo	\$125	
Product Sampling	\$1,000	\$1,500
Ad Sizes		
	Format	Size
Full or Cover Page		7 1/2" X 10"
Half Page	Horizontal	7 1/4" X 5"
Half Page	Vertical	3 5/8" X 10"
Quarter		3 5/8" X 5"
<i>Note Well: The Atlanta Business League reserves the right to reject any ad which is not keeping the standards of ABL publications. Sponsor & Ad Reservations must be received by 4/22/11 for inclusion in the Membership Directory</i>		



ATLANTA BUSINESS LEAGUE

ABL CEO Luncheon RESERVATION FORM

2011

COMPANY / CONTACT INFORMATION			
Company:			Date: / /
Contact:	Title:		
Address:	Phone: ()		
City:	State:	Zip:	Fax: ()
E-Mail:	Web Site:		

Sponsorship Levels	Quantity	Rate	Amount
Title		\$25,000	
Major		\$20,000	
Platinum		\$15,000	
Gold		\$10,000	
Silver		\$5,000	
Bronze		\$2,500	
Total			\$
Product Sampling	Member	Non-Member	
	\$1,000	\$1,500	
Total			\$
Advertising		Rates:	Amount
Membership Directory	Size	Members	Non Members
4 Page 4 Color Advertorial		\$4,000	\$5,000
Full Page: B&W / Color	7 1/2" X 10"	\$750 / 1,050	\$1,000 / 1,500
Half Horizontal: B&W / Color	7 1/4" X 5"	\$525 / 825	\$750 / 1,250
Half Vertical: B&W / Color	3 5/8" X 10"	\$525 / 825	\$750 / 1,250
Quarter: B&W / Color	3 5/8" X 5"	\$325 / 625	\$400 / 900
Headshot Photo		\$125	
Total			\$

METHOD OF PAYMENT

Payment is enclosed in the amount of \$_____

Please charge my account \$_____ for the item(s) indicated above.

Name on card: _____

Check one: () Visa () MC () Amex () Discover

Signature: _____

Account Number: _____

Expiration Date: _____

RSVP with payment by Friday, **April 29**, 2011 / NO Refunds after Friday, **May 13**, 2011