



OVERVIEW

For many years, the Atlanta Business League (ABL) has recognized business owners, professionals, community and civic leaders in Metropolitan Atlanta. This year the Atlanta Business League will recognize its list of Atlanta's **Men of Influence** for 2010 during an evening affair.

The list reflects the names of black men in metro Atlanta communities who have reached senior level positions within their profession, are leading entrepreneurs in their industry, have proven history-making feats or have attained the ability to influence large public bodies politically and in government. In addition to professional accomplishments, the **Men of Influence** have demonstrated their commitment to the citizenry of Metro Atlanta by maintaining significant involvement and participation in community and civic activities. The *Legacy Award* will also be presented to one legend whose efforts, good deeds and impact will outlast the test of time and positively impact the community for generations to come.

Our goal is to provide an educational opportunity for individuals at all levels from middle school to corporate America to meet and interact with men in leading and history making positions throughout Metro Atlanta. For many it is a source of hope displaying living examples and an enlightening experience to know that opportunities avail themselves for African-American men. The League believes that it is our responsibility to include this effort as a part of its information clearinghouse initiative.

Each **Man of Influence** will receive a pin commemorating his selection.



SPONSORSHIP BENEFITS

GOLD SPONSOR - \$12,500

- Ten (10) VIP Tickets
- Sponsor Logo on all Printed Communications – 15,000 Distributed
- Sponsor recognition
- Product Sampling (Distribution of promotional items or literature)
- Display of Corporate Signage (Signs are provided by the sponsor)
- Recognition as Honorary Chair in the program
- Sponsor Remarks or Program Participant
- Inclusion in Publicity and Advertisement

SILVER SPONSOR - \$9,500

- Ten (10) VIP Tickets
- Logo printed in program, publication and invitation
- Sponsor recognition
- Product Sampling (Distribution of promotional items or literature)
- Recognition as Honorary Co-Chair in the program

BRONZE SPONSOR - \$5000

- Ten (10) VIP Tickets
- Logo printed in program, publication and invitation
- Sponsor recognition

SUPPORTER -\$2500

- Ten (10) VIP Tickets
- Logo printed in program
- Sponsor Recognition

CORPORATE TABLE - \$1250

- Ten (10) Reserved Tickets

SMALL BUSINESS/NONPROFIT - \$1000

- Ten (10) Reserved Tickets

TICKETS - \$100



CONFIRMATION FORM

We will participate in the following manner. Select ALL that apply:

We will be a Sponsor or Participate in the Men of Influence Recognition scheduled for 7/27/10 at the

- Gold Level @ \$12,500
- Silver Level @ \$9,500
- Bronze Level @ \$5,000
- Supporter @ \$2,500
- Corporate Table @ \$1,250
- Small Business/Non-Profit Table @ \$1,000
- Tickets @ \$100

Company Name _____

Name of CEO or Company Representative _____ Title _____

Email _____

Company Address _____

Telephone Number () _____ - _____ FAX Number () _____ - _____

() Payment is enclosed in the amount of \$ _____.

() I cannot attend, but would like to offer our support in the amount of \$ _____.

() Please charge my account \$ _____ for the item(s) indicated above.

Check one: __VISA __MC __AMEX __Discover

Card Number: _____ Exp. Date: ____/____

Title: _____ Signature: _____

NO REFUNDS 4 DAYS PRIOR TO THE EVENT

Please complete and return, by the designated date, to:

Atlanta Business League
Attention: Men of Influence
P.O. Box 92363
Atlanta, GA 30314
OR fax to 404-584-0445 or call 404-584-8126