



# Top 10 REASONS

## To join the Atlanta Business League

1. New, improved and expanded ABL website with exclusive section for members only
2. Considerably more online visibility for members and their companies via the new website
3. Expanded opportunities for Business-to-Business networking
4. Increased entree to corporate and political leaders and decision-makers
5. Greatly improved access to information and online sign-up for ABL sponsored programs and events
6. Nine (9) business seminars each year at no charge for members
7. Invitations to member-only business opportunity and training events hosted by private and public sector sponsors
8. Twenty-fold expansion of business and professional links benefiting members
9. Expanded volunteer opportunities with ABL sponsored youth programs
10. Access to online business education and training via webinars



Visit the new and improved ABL website  
[www.AtlantaBusinessLeague.org](http://www.AtlantaBusinessLeague.org)

# Q: What do these metro Atlanta corporations have in common?



AGL Resources / AirTran Airways / AT&T Georgia  
Atlanta Life Financial Group, Inc.  
Atlanta Marriott Marquis Hotel  
Bank of America / Choice Hotels International  
Citizens Trust Bank / Delta Air Lines, Inc.  
Fisher & Phillips LLP / Georgia Power Company  
Georgia-Pacific Corporation  
H.J. Russell Company / Hyatt Regency Atlanta  
John Wieland Homes & Neighborhoods / Macy's  
MARTA / Mrs. Winner's Chicken and Biscuits  
One Georgia Bank / Park Holding | Park N' Fly  
Publix Super Markets / SunTrust Bank, Atlanta  
Synovus / TEC-Masters, Inc. / The Atlanta Braves  
The Atlanta Journal-Constitution  
The Coca-Cola Company / The Integral Group  
Troutman Sanders, LLP  
Turner Broadcasting System, Inc.  
United Parcel Service / Wachovia / Wade Ford  
Womble Carlyle Sandridge & Rice, PLLC

# A: All are members of the Atlanta Business League

## Top 5 reasons these successful companies invest in the League

### ONE: Membership

The Atlanta Business League (ABL) maintains a membership of over 400 African-American businesses available to partner with your company in providing products and services.

### TWO: Large Constituent-Base

ABL encourages its vast constituent-base (more than 13,000) "do business" with those companies that support the Atlanta Business League.

### THREE: Employee Development

ABL provides opportunities for your company to support company employees in their professional development. This is accomplished by providing them leadership opportunities to both chair and serve on committees that

support the many programs, events, and business-growth initiatives instrumental to the goals and objectives of the ABL.

### FOUR: Societal Impact

The rich history and contributions of the League positions it to have an "important voice" in impacting political, social, and economic issues that are critical to growth and quality of life in metro Atlanta and the state of Georgia.

### FIVE: Potential Customers

The ABL and its membership are your customers. Your support of the ABL also supports the growth of your customer base.

For more information about the Atlanta Business League, visit our website: [AtlantaBusinessLeague.org](http://AtlantaBusinessLeague.org)

Or contact us by phone, 404-584-8126, for an application

