

NEWS RELEASE

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For Immediate Release

Black Businesses Aggressively Seek to Develop Economic Solutions During the Atlanta Business League's Congress

November 23, 2010. Atlanta, GA – The Atlanta Business League's (ABL) Fourth Annual Congress on the State of Black Business will discuss strategies for exiting the economic recession, based on supporting black businesses in the metro Atlanta region. The Congress will convene at the Morehouse College Leadership Center from 8:30 am – 3:30 pm on December 2, 2010.

Presenters include: Amaryllis Alexander, A&A Project Solutions; Herald A.A. Alexander, Overground Railroad News; Albert Anderson, Anderson Communications; George Andrews, Capitol City Bank; Rhonda Brown, Brown Office Systems; Alice Bussey, Bussey Florists and Gifts; Leona Barr-Davenport, Atlanta Business League; Thomas W. Dortch, TWD Inc.; The Honorable John Eaves, Fulton County Commission; Dr. Lydia McKinley Floyd, Clark Atlanta University School of Business; Dr. Robert M. Franklin, Morehouse College; Nathaniel R. Goldston, Gourmet Services Inc.; Michael Martin, Cordelia Management Services; C. David Moody, C.D. Moody Construction Company; Herman J Russell, H.J. Russell and Company; Vivian Thomas-Smith, Excel Administrative Services; Cedric Walker, UniverSoul Circus; and James Young, Citizens Trust Bank. The luncheon speaker is noted economist Dr. Danny Boston, Georgia Tech Professor, and President of Boston Research Group, Inc. and EuQuant, Inc.

The 2010 Congress emphasizes the need for black businesses to aggressively develop economic solutions by tapping into the creativity, tenacity, experience, and potential of black businesses, organizations, and consumers. According to Joe Hudson, vice chair of the ABL Public Policy Committee, "Utilizing reciprocity and succession planning strategies the Black business can be an inexhaustible economic engine for the Black community and entire city."

Discussions will address areas of opportunity during tough economic times, entrepreneurial opportunities open within the black community, and the overall economic importance of the black community, and the potential for doing business in the inner city.

Each year the Congress delves into strategies and tactics to impact metro Atlanta's economic viability through the ABL's "5% Solution." The solution encourages black consumers, businesses and organizations to increase annual spending with black businesses by 5%, and recommends that black business increase annual giving to black community organizations by 5% each year.

The Atlanta Business League is led by Leona Barr-Davenport and is one of the country's oldest business organizations, established in 1933 as an affiliate of Dr. Booker T. Washington's National Business League. The organization fosters the growth, creation, and development of successful business enterprises owned, operated and managed by African-Americans in metropolitan Atlanta.

For more details about the ABL's 4th Annual Congress on the State of Black Business in Metro Atlanta, please contact the Atlanta Business League at 404.584.8126, Joseph Hudson at 404.768.1313 and/or visit www.AtlantaBusinessLeague.org.

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