

Atlanta Business League

# CAMPAIGN

# 750

## ABL Members!

For each new business level member you recruit, you will receive a free registration to any of five ABL signature events during the League's 78th year.

### **What is Campaign 750?**

An exciting new program to encourage ABL members to help reach our goal of 750 members in 2011. You recruit a business level member (\$250 or above) and you receive one registration for any of five (5) signature ABL events during 2011.

### **Who is eligible to participate?**

Any current dues paying member of the Atlanta Business League.

### **What ABL events are available?**

- **CEO Awards Luncheon**—\$75 (5/17/2011)
- **Men of Influence Induction Ceremony**—\$100 (7/26/2011)
- **Super Tuesday Conference**—\$125 (10/4/2011)
- **Annual Meeting** - \$75 (11/15/2011)
- **Congress on The State of Black Business**—\$50 (12/1/2011)

### **Is there a limit to how many free reservations I can earn?**

There is no limit to the number of reservations you can earn.

### **How do I get credit for recruiting a member?**

Once we receive your new recruit's application (via online or mail) that denotes your name as the referring member, you will receive an email confirming that your recruit has become a member and you will receive a form to return denoting which ABL signature event you would like to attend.

### **Are any member recruiting materials available?**

[Click here](#) to download a PDF document you can email or printout for a potential member.

### **Questions?**

Contact us at 404-584-8126 or via email at [campaign750@atlantabusinessleague.org](mailto:campaign750@atlantabusinessleague.org).

Recruit five (5) new business level (\$250) members and attend all five (5) ABL signature events this year for FREE!



**ATLANTA BUSINESS LEAGUE**