



December 3, 2009  
Morehouse College Leadership Conference Center  
Atlanta, Georgia



### THOSE WHO MADE TODAY'S 3<sup>rd</sup> ANNUAL CONGRESS POSSIBLE

#### CONVENER AND HONORARY CHAIR

- C. David Moody, President & CEO, C.D. Moody Construction Company, Inc.
- Willie Watkins, President, Willie A. Watkins Funeral Home, Inc.

#### CONGRESS LEADERSHIP

- Leona Barr-Davenport, President & CEO, Atlanta Business League
- Erica Qualls, ABL Board Chair, General Manager, Atlanta Marriott Marquis

#### ABL PUBLIC POLICY COMMITTEE

- Joseph Hudson, Vice Chair for Public Policy
- Cherran Allison, Cher's Escapes and Events (CE2)
- Yvonne Bryant Johnson, Bryant & Associates, LLC
- Audra Cunningham, Grubb & Ellis
- Jamila DaCosta, H. J. Russell & Company
- Charles Day, Data Systems and Games, Inc.
- Kareem Green, JAM 1 Enterprises, Incorporated
- Barry Gregory
- Deanna Hamilton, Circle One, Inc.
- Erskine Hawkins, Georgia Black United Fund, Inc.
- Carla Hayes, Barron Brothers
- Kevin Jean-Charles, Front Row Limo Inc.
- Cynthia Jones Parks, Jones Worley Design, Inc.
- Barbara Mahone, Promotional Gifts Source
- Michael Martin, Turner Associates
- Edward Menifee, Southeastern Management & Bus Dev Co.
- Simon Robinson, Simon Sign Systems
- Leonard Rothman, ActionCOACH
- Vivian Thomas-Smith, Excel Administrative Services, Inc.
- Henretta Turnquest, Circles of Wellness
- Alice White Bussey, Bussey Florist
- J.L. Wilson, Aetna dba Wilco Financial Group

#### VOLUNTEERS

- Al Anderson
- David Anderson
- Ross Dixon
- Angela Harmon
- Georgianne Thomas
- Charles "Champ" Walker, Jr.

#### SUPPORTING ORGANIZATIONS

- 100 Black Men of Atlanta
- Atlanta Branch NAACP
- Atlanta Urban League
- Center for Civil and Human Rights Partnership
- Clark Atlanta University
- Concerned Black Clergy
- GA Black Chamber of Commerce
- GA Coalition for the People Agenda
- GA Coalition of Black Women
- GABEO
- Georgia Summit of African American Business Organizations (GSAABO)
- GMSOC
- MLK Drive Merchants Association
- Morehouse College
- Morris Brown College
- Rainbow-Push Coalition
- Spelman College
- Spirit of Sweet Auburn
- SWAYBO
- The Leadership Center at Morehouse College

#### MEDIA PARTNERS

- Atlanta Daily World
- Atlanta Inquirer
- Atlanta Tribune
- Atlanta Voice
- Overground RR
- Radio One



## 3<sup>rd</sup> Annual Congress on the State of Black Business in Metro Atlanta

# AGENDA

- 8:00** Delegate Registration
- 9:00** Convene Congress & Speaker of the House..... Thomas W. Dortch, Jr.,  
ABL Past Board Chair  
President & Chairman  
TWD, Inc.
- 9:05** Welcome ..... Dr. Robert Franklin  
President  
Morehouse College
- 9:10** Greetings..... Dr. Walter Earl Fluker  
Executive Director  
Leadership Center Morehouse College
- 9:15** Update & Previous Years Activities ..... Yvonne Bryant Johnson  
President & CEO  
Bryant & Associates, LLC
- 9:30** Recognition Major Black Organizations as 5%'ers ..... William "Bill" Clement  
President & CEO  
Atlanta Life Financial Group
- 9:50** Day's Objectives ..... Joseph Hudson  
ABL Vice Chair  
Public Policy Committee
- What does this effort mean to me my business and my community?
  - How does it affect the State of the Black Economy? What are the Economics?
  - Understanding the Trickle down benefit to the larger community! (The 5% Solution)
  - Understanding the market potential!
  - What do we need to happen today?
- 10:00** Plenary Panel
- Panelists     Richard Oden, Chair, Rockdale County Board of Commission  
Eldrin Bell, Chair, Clayton County Board of Commission  
Al Smith, District 5, Coweta County Board of Commission  
William Clement, President & CEO, Atlanta Life Financial Group
- Moderator     Tommy Dortch

**11:00** Breakout Hearing Panels

**HEARING ROOM [ A ]**

**Black Business expectations of Local Elected Officials**

Panelists Willie A. Watkins, President, Willie A. Watkins Funeral Home, Inc.  
Cynthia Jones Parks, President, Jones Worley Design, Inc.  
Michael Martin, President, Turner Associates Architects and Planners, Inc.

Moderator Kirk Patterson, Associate, Hudson Strategic Group, Inc.

**HEARING ROOM [ B ]**

**Local Elected Officials needs of and for Black Businesses**

Panelists Michael Russell, Board Member, Grady Memorial Hospital Corporation  
Clara Axam, Board Member, MARTA  
Brenda Muhammad, District 1, City of Atlanta Board of Education

Moderator Janet Hill, Associate, Hudson Strategic Group, Inc.

**HEARING ROOM [ C ]**

**Black Business Leading the Green Revolution for Local Communities**

Panelists The Honorable Ceasar Mitchell, District 1-At-Large, Atlanta City Council  
Lynnette Young, CEO, Damespointe, Inc.  
Dr. Charles "Champ" Bailey, Chairman, The Green Economy Diversity Initiative

Moderator Cheryl Cooper, Owner, CLC Consulting Group, LLC

**12:45** Luncheon Keynote ..... Mayor Willie Burns  
Chair, Georgia  
Association of Black Mayors

**1:30** Hearing Panel Reports & Resolutions..... C. David Moody  
President & CEO  
C.D. Moody Construction Company, Inc.

**2:00** Breakout Hearing

**HEARING ROOM [ A ]**

**Black Business as an Economic Asset Insuring the Continued Growth and Development of this Important Economic Engine**

Panelists Dr. Ed Davis, Dean, School of Business Administration, Clark Atlanta University  
Dr. Gregory Price, Charles E. Merrill Professor, Morehouse College  
Joseph Hudson, President, Hudson Strategic Group, Inc.

Moderator Kurt Patterson, Associate, Hudson Strategic Group, Inc.

**HEARING ROOM [ B ]**

**Offsetting the Legal Challenges that the Black Business Programs within the Local Governments have been beset with**

Panelists Rodney Strong, CEO, Griffin & Strong, P.C.  
Joe Jackson, CEO, Greater Atlanta Economic Alliance  
David Anderson, President, Blackonomics

Moderator Janet Hill, Associate, Hudson Strategic Group, Inc.

**HEARING ROOM [ C ]**

**The Overall Importance of Black Businesses to the Economic Fabric of the Metro Area**

Panelists Leonardo McCarty, President, DeKalb Chamber  
Karen Duckett, IIDA, Associate AIA/ President, Duckett Design Group, Inc.  
Kathleen Bertrand, Vice President Community Affairs, Atlanta Convention and Visitors Bureau

Moderator Cheryl Cooper, Owner, CLC Consulting Group, LLC

**3:30** Hearing Panel Reports & Resolutions ..... C. David Moody

**4:00** Wrap-up and Charge





## THE THIRD ANNUAL CONGRESS ON THE STATE OF BLACK BUSINESS

### Honorary Chairman



**C. David Moody**  
CEO  
C. D. Moody  
Construction Company

### Honorary Chairman



**Willie A. Watkins**  
President  
Willie A. Watkins Funeral Home, Inc.

### Public Policy Vice Chair



**Joseph Hudson**  
President  
Hudson Strategic Group, Inc.



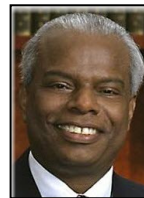
**Erica Qualls**  
ABL Board Chair  
General manager  
Atlanta Marriott Marquis



**Leona Barr-Davenport**  
President & CEO  
Atlanta Business League



**George Andrews**  
President  
Capitol City Bank



**William Clement**  
CEO  
Atlanta Life Financial Group



**Nathaniel Goldston**  
Chairman  
Gourmet Services, Inc.



**James Young**  
President & CEO  
Citizens Trust Bank

### ABL Lead Conveners

## CONVENERS

- Greg Baranco, The Baranco Automotive Group
- Juanita Baranco, The Baranco Automotive Group
- Shirley Bradley-Carmack, GNLD Wellness and Leisure Center
- Bernard Bronner, Bronner Brothers
- Rhonda Brown, Brown Office Systems
- Robert Brown, R L Brown & Associates, Inc.
- Fred Burks, The Burks Companies
- John Carter, Carter Brothers
- Thomas Dortch, TWD, Inc.
- Winfred Dukes, Capitol Floor Leader
- Steve Ewing, Wade Ford
- Robert Michael Franklin, Morehouse College
- Daniel Halpern, Jackmont Hospitality
- Cynthia Jones Parks, Jones Worley Design, Inc.
- Emanuel Jones, Legacy Ford
- Barbara King, Hillside Chapel & Truth Center, Inc.
- Emmanuel Lewis, Flex Floss Entertainment
- Michael Martin, Turner Associates Architects and Planners, Inc.
- Kent Matlock, Matlock & Associates
- John Maupin, Morehouse School of Medicine
- Cheryl McAfee-Mitchell, Charles F. McAfee FAIA NOMA PA
- Reuben McDaniel, Jackson Securities Incorporated
- Egbert Perry, The Integral Group
- Simon Robinson, Simon Sign Systems
- Michael Ross, MHR International
- Michael Russell, H.J. Russell Company
- Thomas Sampson, Thomas, Kennedy, Sampson & Tompkins
- Alexis Scott, Atlanta Daily World
- John Smith, Atlanta Inquirer
- Janis Ware, The Atlanta Voice