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Contact: Carol Johnson – (404) 584-8126

\$55,000 Awaits Entrepreneurs The Miller Urban Entrepreneur Series Comes To Atlanta

(Atlanta, GA – October 24, 2007) Winning \$50,000 in prize money is within reach for aspiring and existing entrepreneurs attending the Miller Urban Entrepreneur Series (MUES) on Saturday, November 3, 2007, on the campus of Atlanta Technical College. Supported by the Atlanta Business League, the one-day conference delivers invaluable information that may help attendees win 1st, 2nd, or 3rd, place in this year's Business Plan Competition.

Atlantan Dwayne T. Brown attended MUES in 2006 and subsequently won a \$50,000 first-place cash prize with a business plan that outshined others from around the country. Today Brown is using the money to develop Brown Technologies, LLC, a start-up sports performance training, and testing company. (Monetary awards for the 2007 Business Plan Competition range from \$35,000 to \$5,000 and total \$50,000.)

In its 8th year, the entrepreneur conference is open to anyone seeking advice and tools to start or expand a small business, but only U.S. citizens between the ages of 21 and 35 can participate in the Business Plan Competition. In addition to learning how to prepare a winning business plan, attendees will receive advice and guidance from successful business owners including this year's keynote speaker, Randall Pinkett, winner of Donald Trump's popular TV show, *The Apprentice*.

Since launching MUES in 1999 Miller Brewing Company has awarded thousands of dollars and assisted untold numbers of young entrepreneurs. In **XXXX** Miller partnered with the ABL, to conduct the conference in Atlanta, one of only 7 cities where the conference is held.

For more information contact Carol Johnson of the Atlanta Business league at 404-584-8126 or visit www.atlantabusinessleague.org. Onsite registration is permitted.

Miller Urban Entrepreneur Series

Date: Saturday, November 3, 2007

Registration fee: \$30.00

Registration: 8:00 a.m.; Workshops: 9:00 a.m - 4 p.m.

Location: Atlanta Technical College, 1560 Metropolitan Parkway, Atlanta GA

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