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Super Tuesday: True to This Year's Theme:

*Insight, Innovation and Inspiration Given to More Than 700 Attendees,
Including This Year's Award Winners*

(ATLANTA, GA – September 28, 2005) – Excitement was definitely in the air at the Atlanta Business League's (ABL) signature event, Super Tuesday. More than 700 men and women shared in this year's festivities.

One of the biggest highlights of Super Tuesday is the awards celebration. Attendees enjoyed a video presentation, which featured all of the nominees, as well as the Millennium Pacesetters, which are non-competing, pre-selected honorees from Atlanta's corporate community. This year's Millennium Pacesetters were Valencia Adams, Vice President and Chief Diversity Officer of BellSouth, and Alexis Scott, Publisher/CEO of the Atlanta Daily World.

During the awards ceremony, the following ladies were acknowledged as winners in their respective categories:

- **Home-Based Business Achievement** – Veronica Wright, Nu Concept Courier
- **Creative Style** – Sonja Strayhand, Sonja Strayhand Interiors
- **Success Against the Odds** – Sanquinetta Dover, Dover Staffing
- **Non-Traditional Business** – Barbara Billingsley, B&B Movers

The premiere award is Outstanding Achievement-Woman of the Year. This year's recipient was Ernestine Bennett, E. B. Enterprise Unlimited, wherein she owns six of the nation's approximate 20 African-American owned Wendy's franchises. She has grown her staff from 25 employees in 1994 to approximately 250 today.

Other finalists were: Home-Based Business Achievement: Carolyn Anderson – SECCES Productions and Janina Edwards – Just Write! Communications; Creative Style: Rita Brooks – Indigo Productions, LLC and Sonia Williams – ShockTheory; Success Against the Odds: Rev. Dr. DeBorah James Gross – Ropheka Rock of the World Ministries and Vivian Thomas-Frazier – Excel Achievers Academy, Crestwood Academy, Magnolia Park Pre-School and Excel Administrative Services; Non-Traditional Business: Ruth Grigsby, Stacy Key, Nancy Warr-Bayonne – Bruster's Ice Cream and Chedonna Trimble-Holston – Donald Trimble Mortuary; and Outstanding Achievement: Sonia Booker – Intown Condos and Lofts and Sarah Lattimer and Maria Moffitt – Lattimer-Moffitt Communications. All finalists were given special acknowledgements during the awards ceremony.

The Atlanta Business League is an affiliate of the oldest National Advocacy Organization founded by Booker T. Washington, and celebrates a legacy of empowering small and minority businesses to new levels of excellence and growth. For more information on Super Tuesday and/or the ABL, visit the website at www.theabl.org. Or, you may call (404) 584-8126.

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