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Corporate Community Showed Tremendous Support for ABL's Super Tuesday: *And, Dynamic Workshops Helped Accomplish Mission of Providing Insight, Inspiration and Innovation*

(ATLANTA, GA – September 28, 2005) – When the Atlanta Business League (ABL) celebrated its signature event, Super Tuesday, the best of Atlanta's corporate community came forth as sponsors with AirTran Airways leading the way. AirTran was one of this year's Platinum sponsors, and donated up to 100 round trip tickets to any AirTran-covered destination within the continental U.S. The ticket donation took place during the (ABL) awards luncheon, which was held September 27th at downtown Atlanta's Hyatt Regency hotel. Other Platinum sponsors are The Atlanta Journal-Constitution and UPS.

The theme for this year was, **“Insight. Inspiration. Innovation.”** Over 700 men and women participated, making this year's event one of the most exciting. In addition to AirTran Airways, The Atlanta Journal-Constitution and UPS other corporate citizens were also part of the celebration. Gold sponsors were The Coca-Cola Company, Hartsfield-Jackson Atlanta International Airport. Silver sponsors were AGL Resources, Bank of America, BellSouth, GE Consumer Finance, Georgia-Pacific Corporation, Georgia Power, Hyatt Regency Atlanta. This year's Bronze sponsors were Atlanta Life Financial Group, John Marshall Law School, Morehouse School of Medicine, Trappier Edwards, Armstrong USA and the U.S. Department of Commerce-MBDA.

Just as exciting as the corporate participation was the lineup of informative workshops and a powerful opening plenary session. Entitled, “The Soul of Success,” the opening plenary featured First Ladies Dr. Sherry Gaither (Strong Holds Christian Ministries), Dr. Patricia Russell-McCloud and Aleana Curney (New Mercies Christian Ministries.) The focus on this session was how to successfully blend spirituality and entrepreneurship.

Other workshops were:

- Contacts to Contracts: Using What You Have to Get What You Need – Tommy Dortch
- The Business of Healthy Living – Lee Haney
- Strategic Partnerships: Leveraging Diversity – Rengin Li
- Getting Your House in Order: Making Tough Decisions – Vic Bolton
- Real Estate & Wealth: Entrepreneurs Building Multi-Streams of Income – Sonia Booker
- The Business of Books -

“We are particularly excited about this year's workshops and panels,” states Leona Barr-Davenport, President and CEO of the ABL. “Many of them have national and international renown, and all of them have made a significant impact on their respective industries. The wisdom and lessons learned that they shared had an invaluable impact on all who attended,” she adds. The day concluded with an afternoon of pampering, wherein attendees were showered with massage, beauty products and soothing music from violinist, Ken Ford.

Super Tuesday is a power-packed day that recognizes the accomplishments of women business owners and their economic impact throughout Atlanta. An affiliate of the oldest National Advocacy Organization founded by Booker T. Washington, the Atlanta Business League (ABL) celebrates a legacy of empowering small and minority businesses to new levels of excellence and growth. For more information about the organization, visit the website at www.theabl.org. Or, you may call (404) 584-8126.

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