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Business Leaders Join Forces to Honor Atlanta Women For the 23rd Annual Super Tuesday Event

(ATLANTA, GA – Aug 24, 2007) – Influential leaders from AGL Resources, the Federal Home Loan Bank of Atlanta and Snowden & King Marketing Communications are spearheading the 23rd Annual Super Tuesday event honoring Atlanta business women. Held on September 25th at the Hyatt Regency Atlanta the conference is a day of workshops, networking, exhibits and an awards luncheon.

The leaders are: Tarece L. Johnson Hassell, Manager of Supplier Diversity at AGL Resources; Cecilia Houston-Torrence, Community Involvement Banking Officer for the Federal Home Loan Bank of Atlanta; and Charlotte King, President of Snowden & King Marketing Communications. As volunteer co-chairs of the event and members of the Atlanta Business League these women contribute to the empowerment and education of entrepreneurs and business leaders throughout metropolitan Atlanta.

Houston-Torrence whose son plays professional football for the Washington Redskins has been with the Federal Home Loan Bank of Atlanta for over 20 years. Her professional duties include implementing and managing the Federal Home Loan Bank of Atlanta's community volunteer program and the "Once for All" charitable giving trust fund. She has a long history of aligning herself with progressive organizations like the Atlanta Business League, the Atlanta Fulton County League of Women Voters, and the Anti Prejudice Consortium.

Hassell's leadership role in the Super Tuesday event is reflective of her overall commitment to business development, a major focus of the Atlanta Business League. Her responsibilities with AGL Resources include implementing a world-class supplier diversity program that connecting diverse suppliers to internal customers. In addition to co-chairing the Super Tuesday event she also serves as a Board member for the Georgia Minority Supplier Development Council, and the Georgia Women Business Development Council.

King, whose firm specializes in environmental marketing, is responsible for orchestrating Super Tuesday's first environmental workshop. She has applied her expertise to assist corporations like Shell Oil, Motorola, and Coca-Cola. Like the others, King is also heavily involved in community activities: the United Way of Atlanta Board of Directors, the Georgia Conservancy Board of Directors and the 2007 Georgia Environmental Leadership (IGEL) Fellowship Program.

Registration for the Super Tuesday conference, which includes an opening plenary session, workshops, exhibits, networking and awards luncheon, is \$100. The day begins at 8:00am and concludes at 3:00pm. For more information please visit the ABL's website at www.atlantabusinessleague.org or call (404) 584-8126.

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