



ATLANTA BUSINESS LEAGUE

33rd Annual Super Tuesday Awards

Dear ABL Members & Friends:

This fall, business and professional women from throughout the metro Atlanta Community will celebrate the **33rd Annual Super Tuesday Conference**, hosted by the Atlanta Business League (ABL).

Scheduled for **September 26, 2017, Super Tuesday** will bring business owners and professionals together to address topics of interest and concern while highlighting the successes and accomplishments of African-American women. The day of activities includes exhibits, workshops and forums, and an awards recognition luncheon.

The **Super Tuesday** Awards seek to encourage African American female entrepreneurs to hold fast to the goals of business ownership. The awards program acknowledges that the measure of success is not only in the annual receipts, but in the capacity to remain committed to one's vision of private enterprise.

Listed below are the **Super Tuesday** Awards Categories.

- **Home Office Business Achievement** -- recognizes the entrepreneur who owns and operates a successful business enterprise from a home office.
- **Creative Style** -- recognizes the female entrepreneur who has used the most creative techniques in sales, marketing or advertising as a method of achieving business growth.
- **Success Against the Odds** -- recognizes an entrepreneur who has built a successful business through difficult times, and in the face of severe obstacles. Women who have overcome dire circumstances and continue to operate at a profit.
- **Non-Traditional Business Enterprise** -- recognizes the successful operation of a business enterprise providing services and or products in a field or industry that has traditionally been closed to women.
- **Outstanding Achievement** (The premiere award) -- recognizes the achievement of outstanding success in the generation of sales, new business growth, and expansion into new markets. This award recognizes Atlanta's most successful African-American Female business owner.

Please deliver the enclosed nominee application along with 5 COMPLETE PACKAGES for review by the judges by 5:00 PM on Friday, July 21, 2017, to Atlanta Business League, Attention: Nominations, 931 Martin Luther King, Jr. Drive NW, Atlanta, GA 30314. Incomplete or illegible applications may not be considered. Finalists will be notified on or before, August 25, 2017.

We look forward to you joining us for the **33rd Annual Super Tuesday Conference**.

Sincerely,

Leona Barr-Davenport
President & CEO



ATLANTA BUSINESS LEAGUE

33rd Annual Super Tuesday Awards

"Honoring African-American Female Entrepreneurs for their enterprising spirit, unique style, strength and success in business"

2017 NOMINEE APPLICATION

Please type

Nominee Name _____ Title _____

Company Name _____

Company Address _____

City/State/Zip code _____ / _____ / _____

Phone # _____ Fax # _____ Email _____

Type of Product or Service: _____

Year business began _____ (2-year minimum required) Number of employees _____

Check one: Owner Partner Other, specify: _____
(Must own at least 51% of business)

Annual Receipts 2014 _____ 2015 _____ 2016 _____
(This information is reviewed by the selection committee only. A dollar range is acceptable, omitted applications will be disqualified)

** Yes, please consider the nominee for the following award category:

- Home Office Business Achievement
- Creative Style
- Success Against the Odds
- Non-Traditional Enterprise
- Outstanding Achievement (Woman of the Year)

Note: After reviewing your package, the selection committee may consider you for another category.

Accompanying this application, **PLEASE SUBMIT 5 COMPLETE PACKAGES FOR THE REVIEW by the judges with the following:**

- ✓ A brief history of the company
- ✓ 5 copies of the professional head shot and Bio
- ✓ A professional head shot in .jpeg format (sent to **Email: ABLAwards@atlantabusinessleague.org**) **Photo Only**
- ✓ Why this company should be considered for the award
- ✓ A list of major clients
- ✓ Collateral Material which includes:
 - Copy of Certification as an African-American female owned business (if available)
 - Any other items i.e. media releases, special recognitions, etc.

Nomination Submitted by: _____ Telephone # _____

DEADLINE FOR RECEIPT OF NOMINATION APPLICATION IS Friday, July 21, 2017 at 5:00 PM